

TIME: 10:29

DATE: *Tuesday*

SPONSOR: Davids

SOLICITOR: EG

The traditional signs of spring are robins and budding leaves. But just as sure a sign that spring is on the way, are the wonderful shoe colors you'll see at David's 221 Main Street. Mademoiselle, in a trance of spring fever, has come up with new shades to blend with your spring outfits. Take your choice of coffee frost or avocado green, riviera red or every-popular navy. Whichever shade catches your fancy, you'll also find a complete selection of bags to match. And don't forget to look at the white shoes and bag you'll need for vacation wear. Yes, "spring has sprung" at David's, 221 Main Street. Go in today to see Mademoiselle's latest fashion news.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE, IN NORTHAMPTON.

THE CORRECT TIME IS NOW 10:30.

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ANNOUNCER'S SIGN



DATE: JUNE 27, 1929  
SPEAKER: BERNARD  
SOLICITOR: J.

KNOW THE KATZBERG SISTERS ARE THE VANGUARD THIS SPRING.  
STYLISH AND STUNNING, BERNARD FOR FASHION HAS A WONDERFUL  
SLEW OF THESE COLORFUL SHIRTS. THERE YOU WILL ALSO  
FIND BODIES OF ELEGANT SHIRTS TO CHOOSE FROM - EVERYTHING  
FROM OLIVE DRAB TO PINK AND WHITE, AND FROM LINEN AND  
STANDARD COTTON FLANNEL TO SILK - THAT COOL, COOL  
FABRIC YOU'LL BE WEARING ALL SUMMER. ~~THESE~~  
THEIR SHIRTS ARE BEAUTIFUL AND ALL AS ATTRACTIVE  
PRICES START AT ONLY 2.95. BERNARD ALSO HAVE OFFERS OF  
SILK, COTTON, LINEN AND MORE TO CHOOSE FROM, IN BLACK, RED AND  
BLUE FOR ONLY 4.95. AND IF YOU WOULD LIKE AN OFFER OF  
LINEN, WHITE AND COTTON TO MATCH YOU'LL FIND JUST WHAT YOU  
WANT AT BERNARD - THREE OUTTIES, 12 IN WHITE AND WHITE WITH  
RED CAN BE WORN UNDER A MATCHING SKIRT, AND TWO WHITE FOR  
THREE. BERNARD, FOR YOU SHIRTS, COTTON OR LINEN, BERNARD  
SHIRTS AND BODIES, WHICH GO TO ALL LENGTHS, STOP IN AT  
BERNARD FOR FASHION OF MAIN STREET.

DATE:

AMOUNT OF MONEY:

YOU ARE HERE TO SEE, THE VOICE OF THE CHANGING, BERNARD.

THE COMEST TIME IS NOW.